

# APPLICATION GUIDELINES

## ELIGIBILITY

The following categories of contemporary art spaces may apply to be considered for participation in RAD 2025:

- Galleries based in Romania;
- Contemporary art spaces identifying as project and artist-run spaces based in Romania;
- International galleries and contemporary art spaces that show a strong connection to the Romanian art scene or include at least one Romanian artist in their fair proposal.

All applicants must run a consistent year-round program with a minimum of four exhibitions per year and regular public hours.

Applications may be submitted by any gallery, regardless of their founding year, but all applicants must have already started a regular program by the time of the application deadline. As a rule, the RAD Selection Committees choose exhibitors based on the quality of their overall program, expertise, experience in the market, relevance and ambition of their proposal.

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## SECTORS

GALLERIES is the main exhibition sector of RAD Art Fair. It features galleries specializing in contemporary art, displaying work of exceptional quality including paintings, drawings, sculptures, installations, photography, video, and digital art.

RAD 2025 introduces PLATFORM, a new sector gathering galleries and project spaces with less than 5 years of activity. The six booths in PLATFORM are dedicated to project spaces and young galleries applying with a curated solo or duo presentation. Selected participants benefit from a six month mentorship program in which they are coupled with an experienced gallerist

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## BOOTH OPTIONS & COSTS

### **GALLERIES**

Large booth, cca 25mp - EUR 3500

Medium booth, cca 15 mp - EUR 2500

Small booth, cca 10 mp - EUR 1500 (for solo or duo presentations only)

### **PLATFORM** (for solo or duo presentations only)

Booths in PLATFORM range from M to L and are subsidized by RAD Association. When applying to PLATFORM, you must include a short motivation, highlighting the goals of your space, what you hope to achieve from the RAD's Mentorship program and your participation in RAD 2025.

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## CALENDAR

Applications deadline: December 1, 2024

Application results announced: January 2025

To confirm participation, 50% of participation fee and signed contract is due within 15 days of acceptance.

Applications for Special Sectors will be announced and open for accepted galleries in February 2025.

Remaining 50% of participation fee due: April 1, 2024

Fair Preview Day: May 22, 2025

Fair Public Days: May 23-25, 2025

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## TERMS AND CONDITIONS

By submitting your application form to RAD 2025, you confirm your participation in the Fair upon confirmation of acceptance by the RAD Selection Committee..

Participating galleries commit to paying their booth fees and signing a contract with RAD Association according to the schedule communicated above.

While booth sizes cannot be guaranteed at this time, RAD Art Fair will do its best to accommodate requests.

Further Terms and Conditions regarding participation in the Fair, including best practices, rules of installation and deinstallation, and communication, will be outlined in the GALLERIES and PLATFORM contracts with each gallery.

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## APPLICATION FEE

A non-refundable application fee of RON 250 (EURO 50) must be paid by bank transfer upon submitting a complete application. Please make payments to:

BENEFICIARY: Asociația RAD

BANK NAME: Banca Transilvania

SWIFT (BIC) CODE: BTRLRO22

IBAN (RON): RO82BTRLRONCRT0CR7363401

IBAN (EUR): RO29BTRLEURCRT0CR7363401

Beneficiary address: str. Aron Cotrus 61A, Sector 1, Bucharest, RO

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## CONTACT

For any questions please contact us at [gallerrelations@radartfair.com](mailto:gallerrelations@radartfair.com). We are always happy to assist you and we very much look forward to receiving your application.